

**COCO Evaluation 2020
Focus Group Protocol**

Organization and Program Title: _____

Program Staff: _____

Number of Participants: _____

Date: _____

Time: _____

Location: _____

Interview | Focus Group script:

"The purpose of this interview/conversation is to understand your experience with [XXX PROGRAM]. I want to hear about both the positive and negative experiences you had, if any, because it's important for us to know what's working or not. I also want to understand if this experience has changed the way you connect with nature and the outdoors, if at all.

It is your choice whether or not to participate in these activities, and you can stop at any time. Although the interview will be audio recorded, your responses will be anonymous. That means we will not use your names.

This is a place where I am going to listen to what you have to say. You may have specific questions, and I'll do my best to answer them. I want to hear your stories and how you feel about your experience, including what you liked and what you didn't like.

It is very important to be honest with me while we talk about your experience. I am very interested in your answers and will not be mad or hurt if you say something that I may not agree with. That is okay to do here. Ok?

Would you like to ask me any questions before we begin? You are welcome to ask me questions anytime here."

ADDITIONAL NOTES/OBSERVATIONS: _____

MAKE SURE YOUR AUDIO RECORDING DEVICE IS NOW TURNED ON!

Please tell me/us your name and how you have been involved with XX PROGRAM.

Tell me about your experience with XX PROGRAM and what you like best about it.

Since participating in XX PROGRAM, what has been the biggest change you've noticed in yourself?

Since participating in XX PROGRAM, how would you describe your connection to nature and the outdoors?

How has participating in XX PROGRAM changed your knowledge and attitude about the environment?

Since participating in XX PROGRAM, are you more active in taking care of the environment? Please explain.

OPTIONAL:

Since participating in XX PROGRAM, are you more excited to learn about science (OR more excited to learn new things)? Please explain.